



Using MakeMyMove in Riley County, KS to Attract High-Quality Talent

Riley County, Kansas in collaboration with the [MakeMyMove program](#) offers a \$5,000 incentive package to qualified new residents. While the program is attracting attention from prospective talent, local employers can use it more effectively to help bolster their recruitment efforts.

Used strategically, this incentive can give local employers a measurable advantage in securing top candidates.

Position the Incentive as a Relocation Resource

When posting open positions, hiring managers can mention the \$5,000 MakeMyMove benefit as a relocation resource. Candidates can apply and be selected to receive it; it is not guaranteed. Employers may offer this as support to help attract future talent.

Eligibility Requirements:

Riley County, Kansas is currently recruiting job-seekers who:

- Are 18 years or older
- Currently reside outside of Kansas
- Must commit to living in Riley County for at least 1 year
- Will secure full-time employment in Riley County, Kansas
- Will have an annual household income of at least \$55,000
- Will provide employment and residency documentation to confirm eligibility
- Remote workers are eligible*

MakeMyMove Process for Riley County, Kansas:

- **Apply:** Candidates complete a short online application.
- **Pre-Approval:** Qualifying applicants meet local sponsors to learn about the community.
- **Confirm Eligibility:** Selected applicants' eligibility is verified, and an offer is extended.
- **Accept & Move:** Candidates accept the offer, relocate, and receive the incentive.

Apply at <https://www.makemymove.com/moving-living/riley-county-ks>



Made possible by commitment by Riley County to match Kansas Home in the Heartland Grant

Use it to Differentiate Your Opportunity From Other Markets

In a market like Riley County, Kansas, a \$5,000 relocation incentive is uncommon. When attracting candidates who might also consider nearby metro areas, present this program as a way to help cover moving expenses, temporary housing, or other costs associated with relocating. This type of support can be especially appealing to candidates comparing offers with similar salaries.

Promote Early and Equip Your Team

Mention MakeMyMove from the start—include it in job postings, career fairs, LinkedIn outreach, and initial phone screens—so candidates see it as part of their first impression. Provide HR and recruiters with clear talking points on eligibility, timelines, and the application process to ensure they can confidently use the program as a tool during candidate conversations.

Partner With the Manhattan Area Chamber and Riley County, KS to Maximize Impact

Riley County, in partnership with the Manhattan Area Chamber of Commerce, provides digital materials, FAQs, and support to help employers use MakeMyMove in their recruitment strategies. Through the local [Made for Manhattan](#) talent resource, employers can co-market positions alongside community info, curated tours, resident testimonials, and industry-specific resources in Manufacturing, Healthcare, Construction, and Agro-Defense/Bio-Industry.

This initiative helps strengthen the workforce, promote Kansas living, and create lasting community impact, aiming to relocate 20 households to Riley County, Kansas in 2026. Employers interested in materials or co-marketing opportunities should contact Alison Muth, Talent Strategies Manager, Manhattan Area Chamber of Commerce. (amuth@manhattan.org | 785-789-4616).

